



# Megan Soh

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 megansoh@live.com  
 22 May 1995



## Portfolio

Mogansoh.com  
 Password: huat888

# Experience

- 2014  
 DSPG  
 Intern (6 months)  
 Content creation and design for social posts.
- 2015  
 VMLY&R SINGAPORE  
 Junior Designer (3 years)  
 Campaigns and website design.
- 2018  
 Habitat by honestbee  
 Experience Designer (1.5 years)  
 Branding, packaging and campaigns.
- 2019  
 Mint group  
 Senior Creative Designer (1.5 years)  
 Branding, packaging, campaigns and leading a team of designers.
- 2020  
 MyRepublic  
 Lead Designer (2.5 years)
  - Campaign ideation and execution.
  - Conceptualise and execute marketing communication collaterals.
  - Monitor project progress and delegate work to my team of designers.
  - Negotiate and liase with stakeholders.
- 2023  
 Current  
 GOODSTUPH  
 Senior Art Director
  - Lead campaigns to execution.
  - Monitor project progress and delegate work to my team of designers.
  - Client management.

# Education

- 2004  
 Maha Bodhi Primary  
 PSLE
- 2008  
 Damai Secondary  
 GCE O'LEVELS
- 2012  
 Temasek Polytechnic  
 Diploma in Visual Communication

# Skills

- ● ● ● ● Photoshop
- ● ● ● ● Indesign
- ● ● ● ● Illustrator
- ● ● ● ○ Figma
- ● ● ● ○ After Effects
- ● ● ● ○ Mindjourney

